

# **“Little Rock is Working” Photography Contest**

## **Official Rules**

### **Goals**

The primary goal of this contest is to furnish the new, state-of-the-art Little Rock Workforce Center located at 5401 S. University Ave. with a permanent collection of inspiring, evocative, realistic and poignant photographs of Little Rock citizens while performing their work during the course of a normal workday. The collection will seek, to the greatest extent possible, to reflect the wide variety of people and professions in our community, as well as to honor the humanity and integrity that each individual's role contributes to the total Little Rock workforce. Portraits - or people photographed posing in front of their work (whether that is a desk or a mop bucket) - is NOT what we are seeking. We want to see people actually working. We want to be able to know what job that Little Rockian is doing, and we want to know what their name is, what their title or profession is, and what company they work for. We also want to see what personality or attitude they bring to their work, and we want to see, if possible, how their work gives meaning to their outlook and attitudes.

### **Rules**

1. Photos must be 6X9 minimum or 8X12 maximum in size, unmounted (no frame or matt!).
2. Black & White or color is acceptable.
3. Each Photo must have the following information: **Photographer** - Name, address, phone #, and location where photo was taken; **Model** – Release Form (if your photo is selected) with name, address, phone #, and name of employer so they can both be invited to openings and exhibition. All models will be contacted to verify their release information.
4. There is no entry fee nor limit on number of entries, however each must have the above information attached.
5. Photos must be submitted in print form, no electronic files, negatives or slides.
6. Prizes are as follows: **1<sup>st</sup> Place \$500 cash, 2<sup>nd</sup> Place \$300 Cash, 3<sup>rd</sup> Place \$200 Cash**
7. There also will be a small monetary compensation for any print used for display or promotional purposes
8. By entering this contest the Little Rock Workforce Investment Board may use the photo for future publications, web pages, presentations, etc., to promote the Little Rock Workforce Investment Board and the Little Rock Workforce Center and its programs, services and activities.

9. All entries must be received by Friday, July 31, 2009.
10. Winners will be announced on or before August 7, 2009.
11. By entering this contest, the Little Rock Workforce Investment Board and Bedford Camera will not be liable for any injury or other adverse event associated with the contest.
12. Decisions of the judging panel will be final. Photographer will maintain rights to the image except as noted in the rules.
13. Bedford Camera and Video, UALR and Little Rock Workforce Investment Board employees & immediate family members are not eligible. Entries may be dropped off at any of the 6 Bedford Camera & Video locations or: Mailed to Bedford's, 11400 No. Rodney Parham, Little Rock, AR 72212

*For Additional information visit your [local store](#), or contact \_\_\_\_\_*